



January 8, 2018

Dear Friends and Colleagues,

I am the Chairperson for the **New Paltz Challenge Half Marathon and 5K** (<http://www.newpaltzchallenge.com>), a fundraising event held in New Paltz on Father's Day, June 17. Our race raises money so that we may achieve our mission, *“to create a sustainable environment for our membership to compete and thrive while strengthening civic and community interests for New Paltz and the Hudson Valley region”*. Celebrating its eighth year, the New Paltz Challenge draws hundreds of participants. We stand out from other local races because of our scenic run through Historic Huguenot Street and the Wallkill Valley Rail Trail.

Because of your partnership with the New Paltz Regional Chamber of Commerce and your interest and involvement in our extended community, **I see our event as a great promotional opportunity for your business**. I'm writing to ask if you would consider sponsoring our event in some form, or if you would like to be a volunteer on race day. I've described our sponsorship levels below:

\$1000.00 Platinum Sponsor (4)

- Your company's logo prime placement on our race shirt
- Your company's logo on the race website for one year
- Your company's Banner / Logo in all press releases, and publications
- Your company's name in large banner at start / finish line
- Include your company's promotional gift for goodie bag
- 4 Race Entries
- Sponsor table at registration area
- Valuable email blasts with links to your website
- Personalized social media graphics for your use

\$500.00 Gold Sponsor (6)

- Your company's logo on race shirt
- Your company's name on the race website for one year
- Your company's name along the race course
- Your company's name in all press releases, and publications
- Include your company's promotional gift for goodie bag
- 2 Race entries
- Sponsor table at registration area
- Valuable email blasts with links to your website
- Personalized social media graphics for your use

257 Main Street
New Paltz, NY 12561

845-255-0243
Fax 845-255-5189

info@newpaltzchamber.org
www.newpaltzchamber.org

\$250.00 Silver Sponsor

- Your company's name on race shirt
- Your company's name along the race course
- Your company's name on the race website
- Your company's name in all press releases and publications
- Include your company's promotional gift for goodie bag
- 1 Race entry

\$100.00 Bronze Sponsor

- Your company's name along the race course
- Your company's name on the race website
- Your company's name in all press releases, and publications
- Include your company's promotional gift for goodie bag

We are committed to making sponsorship for this race rewarding for all involved. Please use the sponsorship form to select your level of sponsorship, **and fax it back to the Chamber office at 845-255-5189**. For volunteer opportunities, please **call the Chamber office at 845-255-0243**. Artwork for the race shirt can be emailed to info@newpaltzchamber.org deadline 5/13/18.

Thank you in advance for your consideration of this opportunity. For any further information please feel free to call me at your convenience.

Sincerely,



Dr. David Ness
New Paltz Challenge Chair



9th Annual New Paltz Challenge Father’s Day Half Marathon & 5K

Sunday, June 17, 2018

Sponsorship Form

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

I will be donating:

A goodie bag item (600 items – please indicate) _____

A race finisher’s prize (Please indicate) _____

Sponsorship Level (Check one):

Platinum (\$1000)

Gold (\$500)

Silver (\$250)

Bronze (\$100)

Billing:

Check included with form

Credit Card (complete below)

Bill me

If paying by credit card, select credit card type (check one):

Master Card

Visa

American Express

Discover

Card #: _____

Expiration Date: _____ CVV: _____

Billing Address (If different from above: _____

*Please make checks payable to **New Paltz Regional Chamber of Commerce.**