



**2019 TASTE OF NEW PALTZ  
WRISTBAND SPONSOR  
(1 AVAILABLE)**



Your sponsorship for the 29<sup>th</sup> Annual Taste of New Paltz will be supporting the New Paltz Regional Chamber of Commerce and our community. Your business will be a valuable partner for this event and share in the Taste's 29 years of proven success.

1. Logo on the Official Taste of New Paltz wristband – single color logo, #4,000 wristbands
2. Logo + Hyperlink included on tasteofnewpaltz.com
3. Name included in all emailed materials promoting the 2019 Taste of New Paltz
4. Ad in event program distributed in Ulster Publishing newspapers, along NYS Thruway and at the event (1/4 Page Ad – 7"W x 4.5"H)
5. Name in all Taste of New Paltz press and media releases promoting the 2019 Taste of New Paltz
6. Company name and slogan announced from Main Stage on the day of the event
7. Banner displayed at the Main Entrance the day of the event (banner supplied by sponsor) (est. 7,000 impressions)
8. Complimentary vendor space in Business Expo (Standard Booth)
9. Name included in Taste of New Paltz print advertising & promotional fliers
10. Sponsorship mentioned at all New Paltz Chamber events in July & August
11. Company highlighted on social media:
  - a. Taste of New Paltz Facebook @tasteofnewpaltz (1,700+ followers)
  - b. New Paltz Regional Chamber of Commerce Facebook page @new.chamber (5,000+ followers)
  - c. Twitter @newpaltzchamber (1,600+ followers)
  - d. Instagram @newpaltzchamber (1,500+ followers)
12. Complimentary Taste of New Paltz Admission Wristbands – 10

**Total Value \$15,000 – Total Investment \$3,000**

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Email \_\_\_\_\_

Telephone \_\_\_\_\_

Sponsor Signature \_\_\_\_\_ Date \_\_\_\_\_