



**2019 TASTE OF NEW PALTZ  
SILVER SPONSOR  
(8 AVAILABLE)**



Your sponsorship for the 29<sup>th</sup> Annual Taste of New Paltz will be supporting the New Paltz Regional Chamber of Commerce and our community. Your business will be a valuable partner for this event and share in the Taste's 29 years of proven success.

1. Logo + Hyperlink included on [tasteofnewpaltz.com](http://tasteofnewpaltz.com)
2. Name included in all emailed materials promoting the 2019 Taste of New Paltz
3. Ad in event program distributed in Ulster Publishing newspapers, along NYS Thruway and at the event (1/8 page – 3.5" W x 2.25"H)
4. Name in all Taste of New Paltz press and media releases promoting the 2019 Taste of New Paltz
5. Company name and slogan announced from Main Stage on the day of the event
6. Name included on the Event Welcome Banner (est. 7,000 impressions)
7. Banner displayed at the Main Entrance the day of the event (supplied by sponsor) (est. 7,000 impressions)
8. Complimentary vendor space in central location on event grounds (Premier Booth)
9. Name included in Taste of New Paltz print advertising & promotional fliers
10. Sponsorship mentioned at all New Paltz Chamber events in July & August
11. Name included on Taste of New Paltz banners – 8' x 4' (7+ locations in & around New Paltz)
12. Company highlighted on social media:
  - a. Taste of New Paltz Facebook @tasteofnewpaltz (1,700+ followers)
  - b. New Paltz Regional Chamber of Commerce Facebook page @new.chamber (5,000+ followers)
  - c. Twitter @newpaltzchamber (1,600+ followers)
  - d. Instagram @newpaltzchamber (1,500+ followers)
13. Complimentary Taste of New Paltz Admission Wristbands – 10

**Total Value \$5,500 – Total Investment \$1,000**

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Email \_\_\_\_\_

Telephone \_\_\_\_\_

Sponsor Signature \_\_\_\_\_ Date \_\_\_\_\_