



**2019 TASTE OF NEW PALTZ
GOLD SPONSOR
(4 AVAILABLE)**



Your sponsorship for the 29th Annual Taste of New Paltz will be supporting the New Paltz Regional Chamber of Commerce and our community. Your business will be a valuable partner for this event and share in the Taste's 29 years of proven success.

1. Logo + Hyperlink included on tasteofnewpaltz.com
2. Name included in all emailed materials promoting the 2019 Taste of New Paltz
3. Ad in event program distributed in Ulster Publishing newspapers, along NYS Thruway and at the event (1/4 page – 3.5" W x 4.5"H)
4. Logo in all Taste of New Paltz press and media releases promoting the 2019 Taste of New Paltz
5. Company name and slogan announced from Main Stage on the day of the event
6. Logo included on the Event Welcome Banner (est. 7,000 impressions)
7. Banner displayed at the Main Entrance the day of the event (supplied by sponsor) (est. 7,000 impressions)
8. Complimentary vendor space in central location on event grounds (Premier Booth)
9. Logo included in Taste of New Paltz print advertising & promotional flyers
10. Sponsorship mentioned at all New Paltz Chamber events in July & August
11. Logo included on Taste of New Paltz banners – 8' x 4' (7+ locations in & around New Paltz)
12. Logo on Taste of New Paltz billboard located on Rt 299 East for 4+ weeks
13. Company highlighted on social media:
 - a. Taste of New Paltz Facebook @tasteofnewpaltz (1,700+ followers)
 - b. New Paltz Regional Chamber of Commerce Facebook page @new.chamber (5,000+ followers)
 - c. Twitter @newpaltzchamber (1,600+ followers)
 - d. Instagram @newpaltzchamber (1,500+ followers)
14. Complimentary Taste of New Paltz Admission Wristbands – 20

Total Value \$21,500 – Total Investment \$3,500

Company Name _____

Contact Name _____

Email _____

Telephone _____

Sponsor Signature _____ Date _____