

New Paltz Regional Chamber of Commerce Business Education Seminar Networking With Confidence!

**Wednesday, May 24, 2006
7:30 a.m. - 9:00 a.m.**

Conquer your fear of networking and make the most of word-of-mouth advertising for your business!

“Networking With Confidence!” is an interactive seminar that is ideal for anyone who is uncomfortable in networking situations. The program will give insights and ideas for using networking to its fullest advantage, and will offer plenty of opportunities for role-playing. Areas covered include:

- How “Word of Mouth Marketing” can be one of the most important and cost-effective components of your marketing plan.
- How “Word of Mouth Marketing” will help you find the customers who need, want and can afford your services
- How to make tried-and-true conversation openers work for you.
- How to take your conversation from small talk to solid business leads.
- How helping others can help your own business.
- 7 myths that can torpedo your marketing plan.

The seminar is \$15 for Chamber members and \$18 for non-members. The program will take place at The Terrace Restaurant on the SUNY New Paltz Campus. Registration and continental breakfast begin at 7:30 a.m.; the seminar is from 8:00 - 9:00 am.

To register, fill out and return the registration form, with your payment, to:

New Paltz Regional Chamber of Commerce
124 Main Street
New Paltz, NY 12561
Attn: Magnetic Customer Service

New Paltz Regional Chamber of Commerce Business Education Seminar
Networking With Confidence!
Registration Form

Name _____ Title _____

Business name _____

E-mail address _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

_____ Chamber Members @ \$15 per person = \$ _____

_____ Non-members @ \$18 per person = \$ _____

_____ My check for \$ _____ is enclosed (made payable to "New Paltz Regional Chamber of Commerce")

_____ Please charge my MasterCard or VISA

Card # _____

Expiration date: ____ / ____

Please enclose payment or indicate your credit card information with your registration.

The New Paltz Regional



Chamber of Commerce