



21st ANNUAL TASTE OF NEW PALTZ
September 18, 2011
GENERAL EXPO INFORMATION
Wellness & Recreation Expo

Date: **Sunday, September 18, 2011**

Time: **11:00 a.m. to 5:00 p.m.**

Location: Ulster County Fairgrounds, Libertyville Road, New Paltz, NY

Anticipated audience: 9,000 visitors from the surrounding region and Tri-State area

General Guidelines

- Applications to TASTE OF NEW PALTZ must be complete (completed application form and full payment of booth fee) in order to be accepted and guarantee a space at the event. Booth spaces are filled on a first-come, first-served basis. Once all booth spaces in a given section are filled, we will create a wait-list from any additional applications received to fill any vacancies in that section; wait-listed vendors will be accepted in the order in which their completed application was received. Booth fee payments are non-refundable; however, we will not process any booth fee payments from wait-listed vendors until they are accepted into TASTE OF NEW PALTZ.
- Set-up time for your booth begins at **7:30 a.m.** and must be completed no later than **9:30 a.m.**
- Bring your vehicle to the handicapped gate (North side of the fairgrounds) to check in. Please notify the Chamber in advance if someone else will be driving your vehicle or setting up your booth for you.
- Your vehicle must be moved immediately after unloading your materials.
- Refer to the information sheet (next page) for your section of TASTE OF NEW PALTZ to confirm what items, if any, are provided and what items you will need to bring with you.
- It is your responsibility to leave the area as clean as you found it.
- No food is to be sold or given away in the Wellness & Recreation section.
- You may not “sublet” to or share your booth space with another vendor without prior permission from the Chamber.
- You may **not** solicit donations or funds for organizations or charities in your booth(s).
- You **MAY NOT** break down your booth before 5 p.m. unless asked to do so by the Chamber.

Please make your check payable to:

NEW PALTZ REGIONAL CHAMBER OF COMMERCE

257 Main Street

New Paltz, NY 12561

New Paltz Regional Chamber of Commerce
257 Main Street
New Paltz, NY 12561
845-255-0243
fax 845-255-5189
info@newpaltzchamber.org
www.newpaltzchamber.org





Wellness & Recreation Expo 2011 Information Sheet

Keep this information for your records.

The Wellness & Recreation Expo showcases businesses and service-providers in the health, sports and fitness arena. Exhibitors may offer demonstrations of their services and may schedule appointments for future services. Retail sales are not permitted. No food products may be sold or given away.

Provided:

- All booth spaces will be under one large tent.
- Exhibitors have the option of renting tables and chairs (see registration form for price information).
- Electricity is available for booths in the Wellness & Recreation Expo at no charge, but must be requested in advance.
- The perimeter of your booth will be indicated on the ground.
- Each exhibitor/booth will receive two (2) wristbands for admittance to the TASTE OF NEW PALTZ grounds; any additional staff for the booth must pay the admission fee (\$5 advance; \$7 on-site) to enter.

Fitness & Recreation Exhibitor Obligations:

- Your booth may not exceed the amount of space for which you contracted. All booth furnishings, equipment, literature, etc. must fit within the confines of your booth space.
- You must monitor your own space or make your own arrangements for alternating with a co-exhibitor, should you need to leave for a restroom or meal break.
- It is your responsibility to leave the area as clean as you found it.
- No food is to be sold or given away in the Wellness & Recreation area.
- No retail items may be sold.
- You may accept TASTE tickets for services provided (e.g., massage, chiropractic adjustments, etc.) within the Wellness & Recreation Expo; please indicate on your registration form if you choose to do so, and a ticket collection box will be provided for you. Ticket value is \$1; two- or three-ticket "tastes" are recommended for services offered. You will receive 75% of the value of the tickets redeemed, and the Chamber will retain the remaining 25%.
- Vendors MAY NOT break down their booth before 5 p.m. unless asked to do so by the Chamber. Vehicles will not be permitted back on the fairgrounds until after 5 p.m.

Wellness & Recreation Expo Chairperson: Kelly Armour, Ignite Fitness

Phone: 518-368-2041

E-mail: kcapt15@yahoo.com

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Wellness & Recreation 2011 Application & Agreement

Business Name _____

Contact Name (print) _____

Address _____

Telephone _____ Fax _____

E-mail address _____

Booth Fees:

	Member	Non-Member
8'x8' Booth	___ \$125	___ \$175

**All booth fees are non-refundable.*

- ___ I would like ___ booth(s) in the Wellness & Recreation section.
- ___ I will require electricity for my booth (110v).
- ___ I will need ___ table(s) @ \$10/table
- ___ I will need ___ chair(s) @ \$2/chair
- ___ I will need a box to collect TASTE tickets for "sample" services (refer to information sheet for additional information)

I have read, understand and agree to abide by the Vendor Obligations as set forth on the Guidelines and Information. I understand this Agreement and the application fee must be returned to the New Paltz Regional Chamber of Commerce in order to participate in the 2011 Taste of New Paltz. I further understand and agree that if I do not fulfill the requirements agreed to, I may be asked to leave the site of the 2011 Taste of New Paltz.

 Vendor Date

PLEASE RETURN WITH FULL PAYMENT TO:
The New Paltz Regional Chamber of Commerce
 257 Main Street, New Paltz, NY 12561
845-255-0243.

Date rec'd: _____
 Method: _____
 Amount: _____

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2011 Corporate Partners: Central Hudson Gas and Electric Corp. (Leading); Brinckerhoff & Neuville Insurance Group (Associate); Health Quest Hudson Valley Federal Credit Union; KIC Chemicals, Inc.; The Law Offices of James Yastion, PLLC; M & T Bank; Ulster Savings; Vanacore, DeBenedictus, DiGiovanni and Weddell LLP, CPAs (Supporting)