



**NEW PALTZ REGIONAL CHAMBER OF COMMERCE
NEWS RELEASE**

For Immediate Release:

Contact: Christine Crawfis
Director of Marketing & Communications
New Paltz Regional Chamber of Commerce
124 Main Street, Suite 8, New Paltz, NY 12561
(845) 255-0243
christine@newpaltzchamber.org
www.newpaltzchamber.org

**New Paltz Regional Chamber of Commerce to Host
19th Annual TASTE OF NEW PALTZ**

New Paltz, NY – A delicious Hudson Valley tradition continues this September with the **19th Annual Taste of New Paltz**, to be held on Sunday, September 13, 2009 from 11am – 5pm at the Ulster County Fairgrounds on Libertyville Road, New Paltz, New York. Advance admission is only \$3 and admission on the day of the Taste is only \$5; children under 12 admitted free. \$2 and \$3 “tastes” are offered at each of the food and beverage venues. A limited number of \$20 advance ticket packages – including admission, 10 food tickets and an 19th Annual Taste of New Paltz T-shirt – are available at the Chamber office. Advance tickets are available until Wednesday, September 9. For more information or to purchase advance admission call 845-255-0243, e-mail info@newpaltzchamber.org, or visit the Chamber in person at 124 Main St., New Paltz.

The Hudson Valley’s renowned wine and cuisine are on display with Taste of New Paltz, the flavorful annual opportunity to sample generously portioned samples of the best mouth-watering fare from the region’s finest restaurants, caterers and farm markets and delicious wine from the best Hudson Valley wineries, all in a single day.

(more)

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While food is the primary focus of the event, Taste of New Paltz also offers a variety of fun activities for the whole family, including Kids' Expo (Radio Disney performers, dunking booth, face painting, free balloons and giveaways), Artistic Taste (paintings, drawings and photography by local artists), Craft Expo (handcrafted jewelry, ceramics, and other handmade items), Business Expo (area businesses and services, plus "The Great Giveaway" raffles), The Country Store (packaged edibles for sampling and for purchase), and Wellness and Recreation Expo (health, fitness and recreation information and demonstrations). Live music will be performed throughout the day.

Held rain or shine, Taste of New Paltz is the New Paltz Regional Chamber of Commerce's major fundraiser of the year. Proceeds benefit the Chamber and its community projects. The New Paltz Regional Chamber of Commerce, with more than 700 members, is an active and trusted voice in the regional business and residential community, advancing the business, industrial, agricultural and civic interests of the Mid-Hudson Valley Region.

Proud sponsors of the 19th Annual Taste of New Paltz include: **Hudson Valley Magazine, Chronogram, Cumulus Broadcasting of the Hudson Valley** and **Time Warner Cable** (Media Sponsors); **Central Hudson Gas & Electric Corp.** (Ticket Sponsor); **Hampton Inn-Kingston** and **The Kempner Corporation** (T-Shirt Sponsors); New Paltz Police Benevolent Association (Kids Expo Sponsor). Programs and services of the Chamber are made possible, in part, by the support of its Corporate Partners for 2009: **Brinckerhoff and Neuville Insurance Group** (Associate Partner); **Health Quest** and **Ulster Savings** (Supporting Partners).

Members and visitors are welcome at the Chamber's Visitor Center, located at 124 Main Street in New Paltz. For more information about Chamber programs and Visitor's Center hours of operation, visit www.newpaltzchamber.org or call the Chamber at (845) 255-0243.

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- High resolution color or black and white images are available upon request.
- The 19th Annual Taste of New Paltz fact sheet, including directions to the Ulster County Fairgrounds, is a separate document.