



Fact Sheet

- WHAT:** The **19th annual Taste of New Paltz** is one of the finest outdoor food festivals in the Hudson Valley, featuring the region's best restaurants, wineries and farm markets. Produced annually by the **New Paltz Regional Chamber of Commerce**, the event features a variety of exceptional culinary offerings. The adventurous gourmet may find such delicacies as mini-lamb chops, curried lentils and sushi offerings; the more traditional diner will be glad to hear there's still pizza, hot dogs, beer and cheesecake. Local wineries will serve their own regional specialties.
- All gate proceeds benefit the New Paltz Regional Chamber of Commerce, its members and community programs.
- WHERE:** Held on the spacious **Ulster County Fairgrounds** in New Paltz, with gorgeous views of the Shawangunk Ridge, conveniently located midway between New York City and Albany.
- WHEN:** Sunday, September 13, 2009, from 11 am – 5 pm., rain or shine. Under tents.
- ADMISSION:** Advance admission \$3 (through September 9). Advance ticket packages \$20 (through September 9). Advance packages include admission, 10 taste tickets and an official 19th Annual Taste of New Paltz T-Shirt. Packages available at the Chamber office only, 124 Main St., New Paltz. Day-of admission \$5, children 12 and under free.
- TASTES:** \$2 and \$3
- ARTS/CRAFTS:** Specialty arts and crafts exhibits enhance the experience of the Taste to ensure that visitors can relax, shop, compare purchases and recharge their batteries for more Tasting.
- FREE CHILDREN'S ACTIVITIES:** Special appearances by Radio Disney Performers. Face painting, temporary tattoos, balloons and much more!

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MUSIC: Live Music All Day:
11 am Vickie Russell
www.vickierussell.com
12:00 pm Cleoma's Ghost
www.ulster.net/~chirodude/cleoma
1:00 pm The Trapps
www.myspace.com/thetrapps
2:00 pm Radio Disney Performers
3:00 pm The Greyhounds
www.myspace.com/thegreyhoundsrocknroll
4 pm The Sugar Bees
www.thesugarbees.com

DIRECTIONS &

PARKING: From the North: Exit 18 off the New York State Thruway. After the tollbooth, turn left at light onto Rt. 299 West. Go through the village of New Paltz, cross over the Wallkill River Bridge, and take the next left onto Libertyville Road (CR-7). The fairgrounds are a mile down on the left, with parking on the right.
From the South: Exit 17 off the New York State Thruway. After the tollbooth, follow signs to Rt. 300 North. At Rt. 32, go north (straight). At Rt. 44/55 go west (turn left) and continue through the town of Gardiner. Turn right at the flashing light on to Libertyville Road (CR-7). The fairgrounds are on the right, with parking on the left.

Please call the New Paltz Regional Chamber of Commerce for further information at (845) 255-0243 or (845) 255-0411.

SPONSORS:

(as of July 10, 2009) Media Sponsors: **Hudson Valley Magazine; Chronogram; Cumulus Broadcasting of the Hudson Valley; Time Warner Cable**
Ticket Sponsor: **Central Hudson Gas & Electric Corp.**
T-Shirt Sponsors: **Hampton Inn, Kingston; Kempner Corporation.**
Kids Expo Sponsor: **New Paltz Police Benevolent Association**

PRODUCED

BY: The New Paltz Regional Chamber of Commerce, with more than 700 members, is an active and trusted voice in the regional business and residential community, advancing the business, industrial, agricultural and civic interests of the Mid-Hudson Valley Region. Programs and services of the Chamber are made possible, in part, by the support of its Corporate Partners for 2009: **Brinckerhoff and Neuville Insurance Group** (Associate Partner); **Health Quest and Ulster Savings** (Supporting Partners).

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FOR MORE

INFORMATION: For more information about the Taste of New Paltz and other Chamber programs as well as Visitor's Center hours of operation, call (845) 255-0243, visit www.newpaltzchamber.org or e-mail info@newpaltzchamber.org.

Note: High resolution color and black and white images are available upon request.

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