



## NEW PALTZ REGIONAL CHAMBER OF COMMERCE NEWS RELEASE

**For Immediate Release** (April 27, 2010):

**\*\*DIGITAL COLOR IMAGES AVAILABLE UPON REQUEST\*\***

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### **New Paltz Clean Sweep Gives Fresh Spring Cleaning!**

**(New Paltz, NY)** –The 14<sup>th</sup> Annual New Paltz Clean Sweep, held on **Saturday, April 24, 2010**, brought community leaders, local business people, students, families, faith-based groups and volunteers together to give New Paltz a fresh spring cleaning. The **New Paltz Regional Chamber of Commerce**, together with the **Community Improvement Team**, **SUNY New Paltz**, the **Town of New Paltz** and the **Village of New Paltz**, hosted a continental breakfast at **St. Joseph's Catholic Church Parish Hall**, after which the nearly 500 volunteers were armed with trash bags, gloves and "Clean Sweep" T-shirts and went forth to pick up trash and debris, cleaning the parks, sidewalks and streets of New Paltz. Clean Sweep T-Shirts were proudly sponsored by **Health Alliance of the Hudson Valley**. The 15th Annual Clean Sweep will be held on Saturday, April 23, 2011.

Business owners were encouraged to help out with the Clean Sweep this year by cleaning up the area immediately surrounding their businesses on the day before the event – Clean Sweep Business Day, Friday, April 23 – including The Awareness Shop, Shop Rite Supermarket, Stop & Shop Supermarket, and Under the Magenta Moon. Local businesses which supported Clean Sweep through their generous donations include The Bakery, Bus Stop Café, Convenient Deli, Earth Goods, Freihoffer's, Health & Nutrition, Mohonk Mountain House, My Market, New Paltz Bagel Café, Rino's Pizza, Shop Rite Supermarket, Stewart's Shops, and Wallkill View Farm Market & Greenhouse.

The New Paltz Regional Chamber of Commerce, with more than 700 members, is an active and trusted voice in the regional business and residential community, advancing the business, industrial, agricultural and civic interests of the Hudson Valley Region. Programs and services of the Chamber are made possible, in part, by the support of its Corporate Partners for 2010: **Central Hudson Gas & Electric Corp.** (Leading Partner); **Brinckerhoff and Neuville Insurance Group** (Associate Partner); **Health Quest**, **Hudson Valley Federal Credit Union**, **KIC Chemicals**, **Ulster Savings** and **Vanacore, DeBenedictus, DiGovanni and Weddell LLP, CPAs** (Supporting Partners). Members and visitors are welcome at the Chamber's Visitor Center, located at 257 Main Street in New Paltz. For more information about Chamber programs and Visitor's Center hours of operation, visit [www.newpaltzchamber.org](http://www.newpaltzchamber.org) or call the Chamber at (845) 255-0243.

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