



NEW PALTZ REGIONAL CHAMBER OF COMMERCE NEWS RELEASE

For Immediate Release (April 16, 2010):

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New Paltz Regional Chamber of Commerce to Hold Spring Business Card Exchange

(New Paltz, NY) — The **New Paltz Regional Chamber of Commerce Spring Business Card Exchange** will be held at **Prism Solar Technologies**, 180 South Street, Highland on **Friday, April 30, 2010** from **7:30 a.m. to 9:00 a.m.** This ultimate networking event for both new and long-standing Chamber members is always well-attended and attendees are encouraged to bring an ample supply of business cards. The Chamber's business card exchanges are offered quarterly, and this fall's event is the perfect way to invigorate your business and connect with other business leaders in the area. Admission is free for Chamber members and \$15 for non-members; reservations are required. Call **845-255-0243** or e-mail info@newpaltzchamber.org to make a reservation or for further information.

Prism Solar's mission is to help grow the solar energy industry through partnerships and cooperation, as a manufacturer of holographic film and [solar modules](#), and as a provider of technological and manufacturing expertise. Prism Solar's patented [Holographic Planar Concentrator™ \(HPC\) technology](#) incorporates inexpensive holographic films into solar panel construction, enabling them to generate higher yields from less photovoltaic material. Prism partners with major solar panel manufacturers to improve panel efficiency, both through licensing of HPC technology and through sharing of technology and manufacturing expertise. With facilities

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in Highland, New York and Tucson, Arizona, Prism is uniquely positioned to work in close partnership with manufacturers across the country. Prism is rapidly expanding its production capability to fulfill a substantial pro forma order backlog. Despite the difficult economic environment, Prism is extremely well positioned for growth through this year and well into the foreseeable future.

The New Paltz Regional Chamber of Commerce, with more than 700 members, is an active and trusted voice in the regional business and residential community, advancing the business, industrial, agricultural and civic interests of the Mid-Hudson Valley Region. Programs and services of the Chamber are made possible, in part, by the support of its Corporate Partners for 2010: **Central Hudson Gas and Electric Corp.** (Leading Partner); **Brinckerhoff and Neuville Insurance Group** (Associate Partner); **Health Quest, Hudson Valley Federal Credit Union, KIC Chemicals, Inc., Ulster Savings and Vanacore, DeBenedictus, DiGiovanni and Weddell, LLP, CPAs** (Supporting Partners).

Members and visitors are welcome at the Chamber's Visitor Center, located at 257 Main Street in New Paltz. For more information about Chamber programs and Visitor's Center hours of operation, visit www.newpaltzchamber.org or call the Chamber at (845) 255-0243.

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