

**REGIONAL CHAMBER OF COMMERCE FOUNDATION AT NEW PALTZ
NEWS RELEASE**

For Immediate Release (May 14, 2010):

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Regional Chamber of Commerce Foundation at New Paltz Presents 2010 Professional Development Series Panel Discussion II: "Social Media Marketing Step-By-Step"

(New Paltz, NY) The **Regional Chamber of Commerce Foundation at New Paltz** will present the **Professional Development Series Panel Discussion "Social Media Marketing Step-By-Step"** on Friday, May 28, 2010 from 9:00 - 11:00 a.m. at the **SUNY New Paltz School of Business**, van den Berg Hall room 110. This panel discussion is complementary to New Paltz Regional Chamber of Commerce members and \$15 for non-members. Registration is required. Call 845-255-0243 for more information or to register.

The second Panel Discussion in the 2010 Professional Development Series, led by Kathleen Packard of KathodeRay Media, will take attendees through the basic steps required to create a Facebook Page, a Linked In Profile and to register on Twitter. This step-by-step workshop is perfect for anyone who hasn't jumped on the Social Networking Bandwagon yet.

The Regional Chamber of Commerce Foundation at New Paltz aids and augments the New Paltz Regional Chamber of Commerce's current slate of successful educational programs. The Foundation also envisions a comprehensive program of educational activities and scholarships, all geared toward educating and supporting the community.

The New Paltz Regional Chamber of Commerce, with more than 700 members, is an active and trusted voice in the regional business and residential community, advancing the business, industrial, agricultural and civic interests of the Hudson Valley. It responds to an estimated 22,000 requests and visits from tourists each year from its offices at 257 Main St. in New Paltz. For more information about Foundation and Chamber programs and Visitor's Center hours of operation, visit www.newpaltzchamber.org, or call the Chamber at (845) 255-0243.

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