



**NEW PALTZ REGIONAL CHAMBER OF COMMERCE  
NEWS RELEASE**

**For Immediate Release (October 20, 2009):**

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**Kevin Zraly Addresses New Paltz Regional Chamber of Commerce  
October Business Luncheon**

(New Paltz, NY) The **New Paltz Regional Chamber of Commerce** held its **October Business Luncheon on Wednesday, October 14, 2009** at **Mohonk Mountain House**, New Paltz. The luncheon, sponsored by **Riverside Bank**, featured Kevin Zraly, founder and teacher of the world-renowned *Windows on the World Wine School* and author of *Windows on the World Complete Wine Course*, the most famous wine book in the world. Wines for the luncheon were provided by **Whitecliff Vineyard and Winery**.

Zraly's lively and often moving presentation focused upon his love for the Hudson Valley, from his beginnings with Chef John Novi at Depuy Canal House and as a student and teacher at SUNY Ulster and SUNY New Paltz to his world travels and experience at *Windows on the World*. A resident of New Paltz, Kevin Zraly has received the James Beard Award as the Wine and Spirits Professional of the Year and the Food and Beverage Association's Man of the Year Award, is a member of the Board of Trustees of the Culinary Institute of America and has been featured in *The New York Times*, *People Magazine*, *The Wall Street Journal*, *GQ*, *Newsweek*, and *USA Today*, among others.

Since 1988, October business luncheon sponsor **Riverside Bank** has placed an emphasis on providing service to small and medium sized businesses, professionals and individuals. Riverside's Bank mission is to become the bank of choice for the small to medium sized businesses and professionals, to maintain an acceptable level of profitability compared to its peers, and to offer employees unprecedented opportunities for professional growth and development. For more information about Riverside Bank, call (845) 454-5511 or visit <http://www.riversidebankhv.com>.

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The New Paltz Regional Chamber of Commerce, with more than 700 members, is an active and trusted voice in the regional business and residential community, advancing the business, industrial, agricultural and civic interests of the Mid-Hudson Valley Region. Programs and services of the Chamber are made possible, in part, by the support of its Corporate Partners for 2009: Brinckerhoff and Neuville Insurance Group (Associate Partner); Health Quest and Ulster Savings (Supporting Partners).

Members and visitors are welcome at the Chamber's Visitor Center, located at 257 Main Street in New Paltz. For more information about Chamber programs and Visitor's Center hours of operation, visit [www.newpaltzchamber.org](http://www.newpaltzchamber.org) or call the Chamber at (845) 255-0243.