



## NEW PALTZ REGIONAL CHAMBER OF COMMERCE NEWS RELEASE

**For Immediate Release (March 23, 2010):**

**\*\*DIGITAL COLOR IMAGES AVAILABLE UPON REQUEST\*\***

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### **New Paltz Regional Chamber of Commerce March “Working Well” Business Luncheon, featuring Keynote Speaker Allan Atzrott of St. Luke’s Cornwall Hospital, Launches Lose to Win Weight Loss Challenge**

(New Paltz, NY) The **New Paltz Regional Chamber of Commerce** held its **March Business Luncheon** on **March 17, 2010** at **Mohonk Mountain House**, New Paltz. Sponsored by **MVP Health Care** and **Brinckerhoff and Neville Insurance Group**, the luncheon featured keynote speaker Allan Atzrott, CEO of **St. Luke’s Cornwall Hospital**, and kicked off the Chamber’s Lose to Win weight loss challenge. Local health- and wellness-related businesses were also on hand to highlight their services: Helen Gutfruend of **Bodymind Massage Therapy**, Kirk and Lynne Timperio of **Rainbarrel Soaps**, nutritionist **Vicki Koenig MS, RD, CDN**, Puja Thomson of **Roots & Wings**, and Bill Weinstein of **Mid-Hudson Acupuncture**.

Jillian MacBrien of **MVP Health Care** presented details of the Chamber’s **Lose to Win Weight Loss challenge**. Participants will compete pound for pound from April 1 through July 31 for a chance to win terrific prizes. The most successful individual “loser” will win a week 7 days in West Palm Beach, Florida; great prizes are also on the line for the winning team. Registration for the Lose to Win weight loss challenge is open to all Chamber members and their employees. Participants must register by Wednesday, March 31 to be eligible for prizes. Call the Chamber at 845-255-0243 or email [info@newpaltzchamber.org](mailto:info@newpaltzchamber.org) for details.

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Luncheon sponsor **Brinckerhoff and Neuville Insurance Group**, with offices in Poughkeepsie, Fishkill, & Cold Spring, is a community-based full service insurance agency representing policyholders throughout the Hudson River Valley. Tri-County Planning Services has always been a proud member of the Brinckerhoff and Neuville Group. The Vail & Sutton agency in Poughkeepsie was established 1846 and is the oldest independent insurance agency in New York. Brinckerhoff and Neuville Insurance Group offers comprehensive programs of protection and security, supported by a team of friendly, dedicated and experienced professionals committed to providing only the highest quality customer service. As a full service agency, they offer all types of insurance including Home & Auto; coverage for your Business; Bonding; and Life & Health Insurance. Brinckerhoff and Neuville Insurance Group offers no obligation quotes for all insurance needs. For more information call (845) 452-1776 or visit [www.brinckerhoffinsurance.com](http://www.brinckerhoffinsurance.com).

Luncheon sponsor **MVP Health Care, Inc.** offers a variety of health benefit plans that feature wellness programs to help reduce health risks and control health care costs. MVP is unique because it combines health benefit plan options with personalized service and flexibility. Now in three states, MVP serves nearly 700,000 members in upstate New York, Vermont, and New Hampshire, offering integrated, locally developed health-management programs and tools to members, providers, and employers. MVP maintains collaborative relationships with regional health care providers in three states and a partnership with CIGNA HealthCare – a national provider network – that ensures members a strong, stable, accessible provider network as well as greater flexibility and freedom of choice. MVP remains dedicated to making health care easier to find and access, especially in these increasingly complex times.

The New Paltz Regional Chamber of Commerce, with more than 700 members, is an active and trusted voice in the regional business and residential community, advancing the business, industrial, agricultural and civic interests of the Mid-Hudson Valley Region. Programs and services of the Chamber are made possible, in part, by the support of its Corporate Partners for 2010: **Central Hudson Gas and Electric Corp.** (Leading Partner); **Brinckerhoff and Neuville Insurance Group** (Associate Partner); **Health Quest, KIC Chemicals, Inc., Ulster Savings** and **Vanacore, DeBenedictus, DiGiovanni and Weddell LLP, CPAs** (Supporting Partners).

Members and visitors are welcome at the Chamber's Visitor Center, located at 257 Main Street in New Paltz. For more information about Chamber programs and Visitor's Center hours of operation, visit [www.newpaltzchamber.org](http://www.newpaltzchamber.org) or call the Chamber at (845) 255-0243.

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