



NEW PALTZ REGIONAL CHAMBER OF COMMERCE NEWS RELEASE

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****DIGITAL COLOR IMAGES AVAILABLE UPON REQUEST****

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Lisa Berger of Ulster County Tourism Discusses Hudson Valley Tourism Trends, Agritourism at Chamber Luncheon

(New Paltz, NY) — The **New Paltz Regional Chamber of Commerce** held its **August Business Luncheon** on Wednesday, August 18, 2010 at **Robibero Family Vineyard**, New Paltz. Sponsored by **Hudson Valley Federal Credit Union**, this event featured Lisa Berger, **Ulster County Tourism** director of marketing and group sales, presenting tourism trends in the Hudson Valley and the impact of agritourism on our local economy.

July business luncheon sponsor and NPRCoC Supporting Partner **Hudson Valley Federal Credit Union**, by embracing the philosophy of “People Helping People,” has grown from a private, employee-based credit union to the multi-billion dollar, community-based organization you see today. **Hudson Valley Federal Credit Union** understands how important time and convenience is to a small business owner. Whether seeking cash management, financing solutions, investing, insurance, or a combination of all of these things, **HVFCU** can tailor a financial solution.

The New Paltz Regional Chamber of Commerce, with more than 700 members, is an active and trusted voice in the regional business and residential community, advancing the business, industrial, agricultural and civic interests of the Mid-Hudson Valley Region. Programs and services of the Chamber are made possible, in part, by the support of its Corporate Partners for 2010: **Central**

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Hudson Gas & Electric Corp. (Leading Partner); **Brinckerhoff and Neuville Insurance Group** (Associate Partner); **Health Quest, Hudson Valley Federal Credit Union, KIC Chemicals, Ulster Savings and Vanacore, DeBenedictus, DiGiovanni and Weddell LLP, CPAs** (Supporting Partners). Members and visitors are welcome at the Chamber's Visitor Center, located at 257 Main Street in New Paltz. For more information about Chamber programs and Visitor's Center hours of operation, visit www.newpaltzchamber.org or call the Chamber at (845) 255-0243.

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