



**NEW PALTZ REGIONAL CHAMBER OF COMMERCE
NEWS RELEASE**

For Immediate Release (September, 2009):

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**Kevin Zraly to Discuss Hudson Valley Wines at New Paltz Regional Chamber of Commerce
October Business Luncheon**

(New Paltz, NY) The **New Paltz Regional Chamber of Commerce** will hold its **October Business Luncheon** on **Wednesday, October 14, 2009** at **Mohonk Mountain House**, 1000 Mountain Rest Rd., New Paltz. The luncheon will feature Kevin Zraly, founder and teacher of the world-renowned Windows on the World Wine School and author of *Windows on the World Complete Wine Course*, the most famous wine book in the world. The luncheon is sponsored by **Riverside Bank** and is complimentary for New Paltz Regional Chamber of Commerce Corporate Partners, \$18 for Chamber members and \$25 for non-members. **Reservations required.** Call the Chamber at **845-255-0243** or e-mail info@newpaltzchamber.org.

A resident of New Paltz, Kevin Zraly has been teaching wine for over 30 years, beginning at the age of 20, and has studied wine-making techniques in California and all the great wine regions of Europe. Acclaimed as the creator of the famous wine list at Windows on the World, he also designed the training program for the most knowledgeable wine-service staff in America. Zraly has received the James Beard Award as the Wine and Spirits Professional of the Year and the Food and Beverage Association's Man of the Year Award, is a member of the Board of Trustees of the Culinary Institute of America and has been featured in *The New York Times*, *People Magazine*, *The Wall Street Journal*, *GQ*, *Newsweek*, and *USA Today*, among others.

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Since 1988, October business luncheon Riverside Bank has placed an emphasis on providing service to small and medium sized businesses, professionals and individuals. Riverside's Bank mission is to become the bank of choice for the small to medium sized businesses and professionals, to maintain an acceptable level of profitability compared to its peers, and to offer employees unprecedented opportunities for professional growth and development. For more information about Riverside Bank, call (845) 454-5511 or visit <http://www.riversidebankhv.com>.

The New Paltz Regional Chamber of Commerce, with more than 700 members, is an active and trusted voice in the regional business and residential community, advancing the business, industrial, agricultural and civic interests of the Mid-Hudson Valley Region. Programs and services of the Chamber are made possible, in part, by the support of its Corporate Partners for 2009: Brinckerhoff and Neuville Insurance Group (Associate Partner); Health Quest and Ulster Savings (Supporting Partners).

Members and visitors are welcome at the Chamber's Visitor Center, located at 257 Main Street in New Paltz. For more information about Chamber programs and Visitor's Center hours of operation, visit www.newpaltzchamber.org or call the Chamber at (845) 255-0243.

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