



**REGIONAL CHAMBER OF COMMERCE FOUNDATION AT NEW PALTZ
NEWS RELEASE**

For Immediate Release (May, 2010):

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**Regional Chamber of Commerce Foundation at New Paltz Announces 1st Annual New Paltz
Challenge: A Father's Day Half Marathon and Family 5K**

(*New Paltz, NY*) Begin a new Father's Day tradition with the Regional Chamber of Commerce Foundation at New Paltz's inaugural **New Paltz Challenge, a Father's Day Half Marathon and Family 5K** on **Sunday, June 20, 2010**. Registration begins at 7:30 a.m. at **Water Street Market**, New Paltz; Half Marathon begins at 8:45 a.m.; Family 5K begins at 9:00 a.m. Race packets may be picked up on Saturday, June 19 at **Shawangunk Running Company**, 2 North Front Street, New Paltz. The entry fee is **\$40 for the Half Marathon** and **\$20 for the Family 5K**. A portion of the proceeds from this race will support the educational scholarship and outreach efforts of the Regional Chamber of Commerce Foundation at New Paltz. **Registration is required**. Visit www.newpaltzchamber.org, or call the Foundation at 845-255-0243 for more information.

The New Paltz Challenge Half Marathon is clock-timed, and features water stations, mile-markers, post-race refreshments and massages, and age-group awards. The race will begin at the corner of Main Street and Huguenot St., and will trace a loop on the Walkkill Valley Rail Trail south into Gardiner and north again to finish at the **Water Street Market**. The Family 5K will begin at the intersection of Main Street and Water Street, then follow Water Street south to Plains Road and Cedar Lane before following the Rail Trail north, also to finish at **Water Street Market**. The first 100 officially registered entrants will receive a technical T-Shirt.

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Proud sponsors of the New Paltz Challenge include CM2 Promotions, Shawangunk Running Company, Chronogram Magazine and Mix 97.7 FM. Additional sponsorship opportunities are available for the New Paltz Challenge, including Gold Race Sponsor; T-Shirt Sponsor; Award Presentation, Start/Finish Line, Mile-Marker and Race Bag Sponsors. In-kind donations are sought for water stations, race prizes, refreshments and massage tent. For more information or to sponsor the New Paltz Challenge, visit www.newpaltzchamber.org or call the Foundation at 845-255-0243.

Special thanks to the New Paltz Challenge committee: Shelley Turk of **Rocking Horse Ranch** (chair), Chris Drouin of **Beyond Wealth Management**, Helise Winters of **SUNY New Paltz Office of Regional Education**, and Jan Cyr and Jay Friedman of **Shawangunk Running Company**. The Regional Chamber of Commerce Foundation at New Paltz aids and augments the New Paltz Regional Chamber of Commerce's current slate of successful educational programs. The Foundation also envisions a comprehensive program of educational activities and scholarships, all geared toward educating and supporting the community.

The New Paltz Regional Chamber of Commerce, with more than 700 members, is an active and trusted voice in the regional business and residential community, advancing the business, industrial, agricultural and civic interests of the Hudson Valley. It responds to an estimated 22,000 requests and visits from tourists each year from its offices at 257 Main St. in New Paltz. For more information about Foundation and Chamber programs and Visitor's Center hours of operation, visit www.newpaltzchamber.org, or call the Chamber at (845) 255-0243.

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