



## NEW PALTZ REGIONAL CHAMBER OF COMMERCE NEWS RELEASE

### For Immediate Release (April, 2010):

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### New Paltz Regional Chamber of Commerce Calendar of Events for May, 2010

(New Paltz, NY) – **The New Paltz Regional Chamber of Commerce** is pleased to announce its **calendar of events** for the month of **May, 2010**. Some events require reservations in advance; reservations not honored will be billed. Please call **845-255-0243** or e-mail [info@newpaltzchamber.org](mailto:info@newpaltzchamber.org) to make a reservation or more information.

#### **Tuesday, May 4 – New Member Breakfast @ the Terrace Restaurant, SUNY New Paltz**

Meet the NPRCoC board and staff and learn how to maximize the benefits of your Chamber membership at this special by-invitation-only breakfast.

- Sponsor: **Regional Chamber of Commerce Foundation at New Paltz**
- Time: 7:30 – 9:00 a.m.
- Place: The Terrace Restaurant, **SUNY New Paltz** campus, New Paltz
- Cost: Complimentary
- By invitation only. Call 845-255-0243 or e-mail [info@newpaltzchamber.org](mailto:info@newpaltzchamber.org) to RSVP or to request an invitation.

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**Tuesday, May 11 – After-Hours Mixer @ MapleStone Inn, New Paltz**

Spend a spring evening building your business network while enjoying the luxurious hospitality of **MapleStone Inn**. Seven acres of lawns, gardens and sugar maples surround the renovated circa 1790 stone farmhouse, barn and stream.

- Time: 5:30 – 7:30 p.m.
- Place: **MapleStone Inn**, 541 Route 32 South, New Paltz
- Cost: Complimentary to members; \$15 non-members
- Reservations required. Call 845-255-0243 or e-mail [info@newpaltzchamber.org](mailto:info@newpaltzchamber.org)

**Wednesday, May 19 – Business Luncheon @ Wiltwyck Golf Club, featuring Ted Clark, SUNY New Paltz School of Business**

Building solid marketing strategies in today's competitive market is impossible without sound market research. Reinforce and focus your marketing research skills, gain knowledge and tools you need to develop and manage research projects to meet your specific goals, and debunk the myth that you have to spend a lot of money to gain valuable information for decision making. Most of all, you will leave with highly usable information to take back and implement immediately.

- Sponsor: **SUNY New Paltz Foundation** and the Office of Regional Education at **SUNY New Paltz**
- Time: 12:00 noon – 1:30 p.m.
- Place: **Wiltwyck Golf Club**, 404 Steward Lane, Kingston
- Cost: Complimentary to Corporate Partners; \$20 Chamber members; \$25 non-members
- Reservations required. Call 845-255-0243 or e-mail [info@newpaltzchamber.org](mailto:info@newpaltzchamber.org)

**Friday, May 28 – Professional Development Series Panel Discussion II: Social Media Marketing, Step-By-Step**

Learn how to create a Facebook Fan Page, a Linked In Profile and register on Twitter. This step-by-step workshop will help you get online and is perfect for anyone who hasn't jumped on the Social Networking Bandwagon yet.

- Sponsor: **Regional Chamber of Commerce Foundation at New Paltz**
- Time: 9:00 – 11:00 a.m.
- Place: van den Berg Hall room 110, **SUNY New Paltz School of Business**
- Cost: Complimentary to Chamber members; \$15 non-members
- Reservations required. Call 845-255-0243 or e-mail [info@newpaltzchamber.org](mailto:info@newpaltzchamber.org)

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The New Paltz Regional Chamber of Commerce, with more than 700 members, is an active and trusted voice in the regional business and residential community, advancing the business, industrial, agricultural and civic interests of the Mid-Hudson Valley Region. Programs and services of the Chamber are made possible, in part, by the support of its Corporate Partners for 2010: **Central Hudson Gas & Electric Corp.** (Leading Partner); **Brinckerhoff and Neuville Insurance Group** (Associate Partner); **Health Quest, Hudson Valley Federal Credit Union, KIC Chemicals, Ulster Savings and Vanacore, DeBenedictus, DiGiovanni and Weddell LLP, CPAs** (Supporting Partners).

Members and visitors are welcome at the Chamber's Visitor Center, located at 257 Main Street in New Paltz. For more information about Chamber programs and Visitor's Center hours of operation, visit [www.newpaltzchamber.org](http://www.newpaltzchamber.org) or call the Chamber at (845) 255-0243.

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