



## NEW PALTZ REGIONAL CHAMBER OF COMMERCE NEWS RELEASE

### For Immediate Release (March 2, 2010):

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### Chamber's March Working Well Luncheon to Feature Workplace Wellness Options and Kick Off "Lose to Win" Weight Loss Challenge

(New Paltz, NY) The **New Paltz Regional Chamber of Commerce** will hold its **March Working Well Luncheon** on **Wednesday, March 17, 2010** at Mohonk Mountain House, 1000 Mountain Rest Rd., New Paltz. The luncheon will feature workplace wellness options, with a keynote address by **Allan Atzrott, CEO, St. Luke's Cornwall Hospital**. This event will also kick off the Chamber's "**Lose to Win**" weight loss challenge. Sponsored by **Brinckerhoff and Neuville Insurance Group** and **MVP Health Care**. This event is complimentary for New Paltz Regional Chamber of Commerce Corporate Partners, \$18 for Chamber members and \$25 for non-members. **Reservations required**. Call the Chamber at **845-255-0243** or e-mail [info@newpaltzchamber.org](mailto:info@newpaltzchamber.org).

The **New Paltz Regional Chamber of Commerce**, **Brinckerhoff and Neuville Insurance Group** and **MVP Health Care** have teamed up to present ways to help your business stay healthy and strong—including the kick-off of the "Lose to Win" weight loss challenge. Jillian MacBrien of MVP will discuss health and wellness programs available to all Chamber Members, and keynote speaker Allan Atzrott of **St. Luke's Cornwall Hospital** will discuss workplace wellness. Local health- and wellness-related businesses will be on hand to provide tools and resources to encourage healthy behaviors, including nutritionist **Vicki Koenig, MS, RD, CDN**, **Bodymind Massage Therapy**, **Mid-Hudson Acupuncture**, **Roots and Wings** and **Rainbarrel Products and Gifts**. Registration will also begin for the Chamber's "Lose to Win" weight loss challenge. Sign up to compete pound-for-pound through the spring and summer; a terrific prize is on the line for the winning "loser!"

Keynote speaker Allan Atzrott has served as President and CEO of **St. Luke's Cornwall Hospital** since 2000, bringing with him more than 30 years of health care leadership experience. Under his direction, St. Luke's Hospital in Newburgh and The Cornwall Hospital in Cornwall merged in January 2002 to begin the creation of an integrated health care delivery system. His extensive knowledge of  
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health care management issues has enabled Atzrott to position St. Luke's Cornwall Hospital for today's competitive health care environment. Atzrott earned a Master's of Hospital Administration from George Washington University in Washington, D.C. He serves on the Board of Governors of the Greater New York Hospital Association (GNYHA), is a Board member of the Healthcare Association of New York State (HANYS), the Immediate Past Chairman of the Board of the Northern Metropolitan Hospital Association (NorMet), a member of the American Hospital Association (AHA) Regional Board and serves on several community and professional boards.

Luncheon sponsor **Brinckerhoff and Neuville Insurance Group**, with offices in Poughkeepsie, Fishkill, & Cold Spring, is a community-based full service insurance agency representing policyholders throughout the Hudson River Valley. Tri-County Planning Services has always been a proud member of the Brinckerhoff and Neuville Group. The Vail & Sutton agency in Poughkeepsie was established 1846 and is the oldest independent insurance agency in New York. Brinckerhoff and Neuville Insurance Group offers comprehensive programs of protection and security, supported by a team of friendly, dedicated and experienced professionals committed to providing only the highest quality customer service. As a full service agency, they offer all types of insurance including Home & Auto; coverage for your Business; Bonding; and Life & Health Insurance. Brinckerhoff and Neuville Insurance Group offers no obligation quotes for all insurance needs. For more information call (845) 452-1776 or visit [www.brinckerhoffinsurance.com](http://www.brinckerhoffinsurance.com).

Luncheon sponsor **MVP Health Care, Inc.** offers a variety of health benefit plans that feature wellness programs to help reduce health risks and control health care costs. MVP is unique because it combines health benefit plan options with personalized service and flexibility. Now in three states, MVP serves nearly 700,000 members in upstate New York, Vermont, and New Hampshire, offering integrated, locally developed health-management programs and tools to members, providers, and employers. MVP maintains collaborative relationships with regional health care providers in three states and a partnership with CIGNA HealthCare – a national provider network – that ensures members a strong, stable, accessible provider network as well as greater flexibility and freedom of choice. MVP remains dedicated to making health care easier to find and access, especially in these increasingly complex times.

The New Paltz Regional Chamber of Commerce, with more than 700 members, is an active and trusted voice in the regional business and residential community, advancing the business, industrial, agricultural and civic interests of the Mid-Hudson Valley Region. Programs and services of the Chamber are made possible, in part, by the support of its Corporate Partners for 2010: **Central Hudson Gas and Electric Corp.** (Leading Partner); **Brinckerhoff and Neuville Insurance Group** (Associate Partner); **Health Quest, KIC Chemicals, Inc., Ulster Savings and Vanacore, DeBenedictus, DiGovanni and Weddell LLP, CPAs** (Supporting Partners).

Members and visitors are welcome at the Chamber's Visitor Center, located at 257 Main Street in New Paltz. For more information about Chamber programs and Visitor's Center hours of operation, visit [www.newpaltzchamber.org](http://www.newpaltzchamber.org) or call the Chamber at (845) 255-0243.

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