



**21st ANNUAL TASTE OF NEW PALTZ**  
**September 18, 2011**  
**Local and Sustainable Education Expo**

General Information

Date: **Sunday, September 18, 2011**

Time: **11:00 a.m. to 5:00 p.m.**

Location: **Ulster County Fairgrounds, Libertyville Road, New Paltz, NY**

Anticipated audience: **9,000 visitors from the surrounding region and Tri-State area**

The Hudson Valley’s farmers have been early and vocal adopters of local and sustainable food practices, fiercely advocating for the the idea that relationship-building between farmers and consumers leads to delicious, healthy food choices, grows a sense of community and gives back to the local economy all while helping to preserve the environment through decreased reliance upon chemical pesticides and fossil fuels. While the Taste has always featured local farms and farm markets, the new Local and Sustainable Education Expo will make the region’s dedication to local and sustainable agriculture a central ingredient in this year’s Taste of New Paltz.

General Guidelines

Local and Sustainable Education Expo vendors are given booth space under one tent. Spaces are filled with vendors who submit completed applications and full payment, in the order in which they are received. When all spaces are full, additional vendor applicants will be placed on a waiting list; the Chamber will draw from the wait list should any contracted vendors be unable to participate.

Summary of Local and Sustainable Education Expo booth activity: Vendors provide information and educational materials on the region’s local and sustainable food movement, sell locally-grown produce, meat, etc. (unprepared food).

Provided:

1. A 30’ x 45’ tent for vendors to sell local, fresh produce, meat products and fruits.
2. Three (3) 8-foot tables with linen per vendor.
3. Access to potable water and waste disposal facilities.
4. Free entry wristbands for the approved number of staff working for the Vendor at the event (number of staff must be provided to the Chamber by August 26, 2011).

**Local and Sustainable Education Expo Chair: Jason Stern**

Please make your check payable to:  
**NEW PALTZ REGIONAL CHAMBER OF COMMERCE**

New Paltz Regional Chamber of Commerce  
257 Main Street  
New Paltz, NY 12561  
845-255-0243  
info@newpaltzchamber.org  
www.newpaltzchamber.org





## Local and Sustainable Education Expo Information Sheet

Keep this information for your records.

### Vendor Obligations:

1. Vendor will provide the Chamber with a list of the exact number of staff working for the Vendor at the event and to ensure that staff receive free entry wristbands. (Any staff arriving without a wristband will have to pay admission to enter the fairgrounds.) The vendor's wristband request must be received at the New Paltz Regional Chamber of Commerce office no later than August 26, 2011.
2. Vendor will provide the Chamber with a list of electrical power needs and to ensure that only 110-volt equipment will be used. The list must be received at the New Paltz Regional Chamber of Commerce office by no later than August 26, 2011.
3. Vendor will comply with all applicable New York State Health Department requirements for a Temporary Food Service Operation. The Chamber will file the applications on behalf of the vendors (Health Permit fee is included in the booth fee).
4. All food, supplies and equipment must be delivered to the assigned booth space by **9:30 a.m.**
5. All vehicles not holding product must be moved off-site **by 9:30 a.m.**
6. All Vendors must be prepared to sell to customers by 10:30 a.m.
7. Vendor may use only the space and tables assigned to the Vendor; Vendor must bring additional tables and linens or rent additional tables and linens if more than three will be used.
8. Vendor will sell produce and maintain the booth until 5:00 p.m. No Vendor may break down and leave early unless asked to do so by the Chamber.
9. Vendor will ensure all garbage is bagged and placed at designated waste disposal bins.
10. Vendor agrees to keep the area in and around the booth clean during the day and to clean up the booth area at the end of the day; failure to do so will result in a \$100 fine to the Chamber, in addition to any disposal fines assessed by the Ulster County Fairgrounds. The Chamber will inspect each area for cleanliness at the end of the event, and Vendor must pass inspection before departing.
11. Vendors may not "sublet" or share their booth space to another vendor without prior permission from the Chamber.
12. Vendors may not solicit donations or funds for organizations or charities in their booths.

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# Local and Sustainable Education Expo 2011 Application & Agreement

Business Name _____	
Contact Name (print) _____	
Address _____	
Telephone _____	Fax _____
E-mail address _____	

Booth Fees (includes Health Permit):

Member \$200.00 (includes health permit)	Non-Member \$300.00 (includes health permit)
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*\*All booth fees are non-refundable.*

\_\_\_\_\_ I would like \_\_\_\_\_ additional table(s) @ \$10/table      TOTAL = \$ \_\_\_\_\_

\_\_\_\_\_ I would like \_\_\_\_\_ additional linens @ \$12 per      TOTAL = \$ \_\_\_\_\_

I have read, understand and agree to abide by the Vendor Obligations, as set forth on the Guidelines and Information page, as well as those items on the Local and Sustainable Education Expo Vendor Agreement. I understand this Agreement and the application fee must be returned to the New Paltz Regional Chamber of Commerce in order to participate in the 2011 Taste of New Paltz. I further understand and agree that if I do not fulfill the requirements agreed to, I may be asked to leave the site of the 2011 Taste of New Paltz.

\_\_\_\_\_

Vendor Date

PLEASE RETURN WITH FULL PAYMENT TO:  
**The New Paltz Regional Chamber of Commerce**  
 257 Main Street, New Paltz, NY 12561  
**845-255-0243.**



2011 Corporate Partners: Central Hudson Gas and Electric Corp. (Leading); Brinckerhoff & Neuville Insurance Group (Associate); Health Quest; Hudson Valley Federal Credit Union; KIC Chemicals, Inc.; Law Offices of James Yastion, PLLC; M & T Bank; Ulster Savings; Vanacore, DeBenedictus, DiGiovanni and Weddell LLP, CPAs (Supporting).

For office use only

Date rec'd: \_\_\_\_\_ Cert of Ins. \_\_\_\_\_

Method: \_\_\_\_\_

Amount: \_\_\_\_\_