



Fact Sheet

- WHAT:** Celebrating its 21st year as a Hudson Valley Festival of Food and Fun, **Taste of New Paltz** is one of the finest outdoor food festivals in the Hudson Valley, featuring the region's best restaurants, wineries and farm markets. Produced annually by the **New Paltz Regional Chamber of Commerce**, the event features a variety of exceptional culinary offerings. The adventurous gourmet may find bold and appealing delicacies; the more traditional diner will be glad to hear there's still pizza, hot dogs, beer and cheesecake. Local wineries will serve their own regional specialties. Local and sustainable agriculture is prominently featured.
- All gate proceeds benefit the New Paltz Regional Chamber of Commerce, its members and community programs.
- WHERE:** Held on the spacious **Ulster County Fairgrounds** in New Paltz, with gorgeous views of the Shawangunk Ridge, conveniently located midway between New York City and Albany.
- WHEN:** Sunday, September 18, 2010, from 11 am – 5 pm., rain or shine. Under tents.
- ADMISSION:** Advance admission \$5 (through September 9). Advance ticket packages \$20 (through September 9). Advance packages include admission, 10 taste tickets and an official 21st Annual Taste of New Paltz T-Shirt. Packages available at the Chamber office 257 Main St., New Paltz, or may be purchased online at www.TasteOfNewPaltz.com. Day-of admission \$7, children 12 and under free.
- TASTES:** \$2 and \$3
- ARTS/CRAFTS:** Specialty arts and crafts exhibits enhance the experience of the Taste to ensure that visitors can relax, shop, compare purchases and recharge their batteries for more Tasting.
- FREE CHILDREN'S ACTIVITIES:** Face painting, temporary tattoos, Child ID cards, martial-arts demonstrations by **New Paltz Karate**, balloons and much more!

(more)

21st Annual Taste of New Paltz Fact Sheet • Page 2 of 2

MUSIC: Live music all day.

DEMOS: There will be live demonstrations in various expos throughout the day, including fitness demonstrations by Ignite Fitness on the Main Stage; rug-making, butter-churning and quilting demonstrations in the Antiques Expo, fine art demonstrations in the Artistic Taste and much more.

DIRECTIONS &

PARKING: From the North: Exit 18 off the New York State Thruway. After the tollbooth, turn left at light onto Rt. 299 West. Go through the village of New Paltz, cross over the Walkkill River Bridge, and take the next left onto Libertyville Road (CR-7). The fairgrounds are a mile down on the left, with parking on the right. From the South: Exit 17 off the New York State Thruway. After the tollbooth, follow signs to Rt. 300 North. At Rt. 32, go north (straight). At Rt. 44/55 go west (turn left) and continue through the town of Gardiner. Turn right at the flashing light on to Libertyville Road (CR-7). The fairgrounds are on the right, with parking on the left.

Please call the New Paltz Regional Chamber of Commerce for further information at (845) 255-0243 or (845) 255-0411.

SPONSORS

(as of July 1, 2011)

The Kempner Corporation, Water Street Market (*Gold Sponsors*); **Hampton Inn - Kingston** (*T-Shirt Sponsor*); **C2G Environmental Consultants** (*Special Event Sponsor*); **New Paltz Police Benevolent Association** (*Kids Expo Sponsor*); **Chronogram Magazine, Hudson Valley Magazine, Mix 97.7, Roll Magazine** (*Media Sponsors*).

PRODUCED BY: The New Paltz Regional Chamber of Commerce, with more than 600 members, is an active and trusted voice in the regional business and residential community, advancing the business, industrial, agricultural and civic interests of the Mid-Hudson Valley Region. Programs and services of the Chamber are made possible, in part, by the support of its Corporate Partners for 2011: **Central Hudson Gas & Electric Corp.** (Leading Partner); **Brinckerhoff and Neuville Insurance Group** (Associate Partner); **HealthAlliance of the Hudson Valley, Health Quest, Hudson Valley Federal Credit Union, KIC Chemicals, The Law Offices of James Yastion, PLLC, M & T Bank, Ulster Savings, M&T Bank and Vanacore, DeBenedictus, DiGovanni and Weddell LLP, CPAs** (Supporting Partners).

FOR MORE

INFORMATION: For more information about the Taste of New Paltz and other Chamber programs as well as Visitor's Center hours of operation, call (845) 255-0243, visit www.newpaltzchamber.org or e-mail info@newpaltzchamber.org.

Note: High resolution color and black and white images from throughout the Taste's 21-year history are available upon request.