



NEW PALTZ REGIONAL CHAMBER OF COMMERCE NEWS RELEASE

For Immediate Release (April 8, 2010):

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Chamber's April Business Luncheon to Feature John-Anthony Bruno, Director of the American Red Cross, Ulster County Chapter

(New Paltz, NY) The **New Paltz Regional Chamber of Commerce** will hold its **April Business Luncheon** on **Wednesday, April 21, 2010** at Postage Inn, 838 Route 32, Tillson. The luncheon is sponsored by Rose and Kiernan, Inc., and will feature John-Anthony Bruno of the **American Red Cross, Ulster County Chapter**. This event is complimentary for New Paltz Regional Chamber of Commerce Corporate Partners, \$20 for Chamber members and \$25 for non-members. **Reservations required.** Call the Chamber at **845-255-0243** or e-mail info@newpaltzchamber.org.

The epic snowstorms of February, 2010 helped teach us the importance of disaster-preparedness. How can your business continue to serve its customers if streets are impassable? How would a disaster affect your family, your employees, and your customers? What would you need to serve your customers if your facility is closed? John-Anthony Bruno, Executive Director of the **American Red Cross, Ulster County Chapter**, will answer these and many other questions you may have and assist you in developing your business' disaster plan. Bruno will also present various opportunities for your business to become model corporate citizens. While funding is a critical component of the corporate/non-profit relationship, assistance in providing volunteer leadership is tantamount to any community organization's success.

For more than 125 years luncheon sponsor **Rose & Kiernan, Inc.** has been a leading general insurance agency in the North East, highly regarded for both insurance expertise and our community involvement. **Rose and Kiernan's** mission is to provide high-quality, reputable insurance products, bonds, financial services, employee benefits and risk management products and services to business and industry, individuals, and public and private organizations. While New York State and Connecticut are **Rose and Kiernan's** primary market areas, the agency provides insurance worldwide on behalf of many of its corporate clients.

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The New Paltz Regional Chamber of Commerce, with more than 700 members, is an active and trusted voice in the regional business and residential community, advancing the business, industrial, agricultural and civic interests of the Mid-Hudson Valley Region. Programs and services of the Chamber are made possible, in part, by the support of its Corporate Partners for 2010: **Central Hudson Gas and Electric Corp.** (Leading Partner); **Brinckerhoff and Neuville Insurance Group** (Associate Partner); **Health Quest, Hudson Valley Federal Credit Union, KIC Chemicals, Inc., Ulster Savings and Vanacore, DeBenedictus, DiGovanni and Weddell LLP, CPAs** (Supporting Partners).

Members and visitors are welcome at the Chamber's Visitor Center, located at 257 Main Street in New Paltz. For more information about Chamber programs and Visitor's Center hours of operation, visit www.newpaltzchamber.org or call the Chamber at (845) 255-0243.

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